

2025

**AEP PLANNING
CALENDAR**

September

2025

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
			Schedule Annual Reviews	AEP Social Media Countdown Post	Complete 1 Lead Generation Activity	
21	22	23	24	25	26	27
	Schedule Annual Reviews Lead Generation Activity	Complete 1 Lead Generation Activity	Expedition AEP Lead Generation Activity	Social Media Countdown Post	Schedule Annual Reviews	Hours of Operation Social Media Post
28	29	30				
	Schedule Annual Reviews					

TOP PRIORITIES

NOTES

Make Sure to join the annual Expedition AEP!

October

2025

SUN	MON	TUE	WED	THU	FRI	SAT
			1 AEP Social Media Countdown Post	2 Complete 1 Lead Generation Activity	3 Complete 1 Lead Generation Activity	4 Schedule Annual Reviews
5 AEP Social Media Countdown Post	6 Hours of Operation Social Media Post	7	8 Schedule Annual Reviews	9	10	11 AEP Social Media Countdown Post
12 AEP Social Media Countdown Post	13 AEP Social Media Countdown Post	14 AEP Social Media Countdown Post	15 FIRST DAY OF AEP	16	17 Hours of Operation Social Media Post	18 Complete 1 Lead Generation Activity
19 Hours of Operation Social Media Post	20	21 Complete 1 Lead Generation Activity	22	23 Hours of Operation Social Media Post	24	25
26	27 Hours of Operation Social Media Post	28	29	30 Complete 1 Lead Generation Activity	31	

TOP PRIORITIES

NOTES

November

2025

SUN	MON	TUE	WED	THU	FRI	SAT
						1
						Hours of Operation Social Media Post
2	3	4	5	6	7	8
	Complete 1 Lead Generation Activity		Hours of Operation Social Media Post			
9	10	11	12	13	14	15
	Hours of Operation Social Media Post			Complete 1 Lead Generation Activity		
16	17	18	19	20	21	22
		Complete 1 Lead Generation Activity			AEP is Almost Over Social Media Post	
23	24	25	26	27	28	29
			Hours of Operation Social Media Post			

TOP PRIORITIES

NOTES

December

2025

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
		Complete 1 Lead Generation Activity		AEP is Almost Over Social Media Post	AEP is Almost Over Social Media Post	AEP is Almost Over Social Media Post
7 LAST DAY OF AEP 	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

TOP PRIORITIES

NOTES